

INTRODUCTION TO THE AFCFTA PROTOCOL ON TRADE IN SERVICES

 **TRADEBYTE TUESDAY: LET'S MAKE TRADE SIMPLE!**

youthdome.africa

◆ WHAT IS THIS ABOUT?

- This Protocol makes it easier for African businesses and professionals to offer services like transport, tourism, IT, banking and education - across borders.

Fewer restrictions for service providers

Easier movement of professionals

More business opportunities in new countries



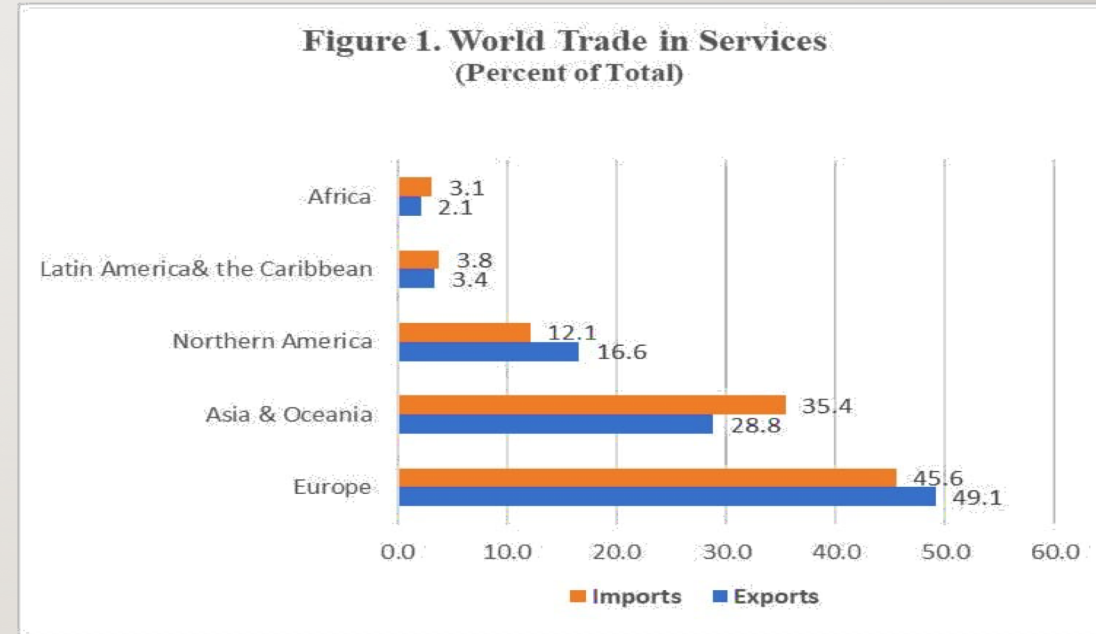
📌 Why Does This Matter?

- If you sell a service (not a physical product), this Protocol helps you expand across Africa without complicated rules or needing to open a physical office in every country!

◆ HOW DOES IT WORK?

- 💡 Key features of the Protocol:

- ✓ **Market Access** – Countries agree to reduce or remove restrictions on service sectors (e.g., no limits on number of foreign firms).
- ✓ **National Treatment** – You'll be treated the same as local providers in other African countries who are Members of the AfCFTA.
- ✓ **Mutual Recognition** – Your qualifications (e.g., degrees, licenses) may be recognised in other countries.
- ✓ **Transparency** – Clear, public rules so you know what's required to operate.



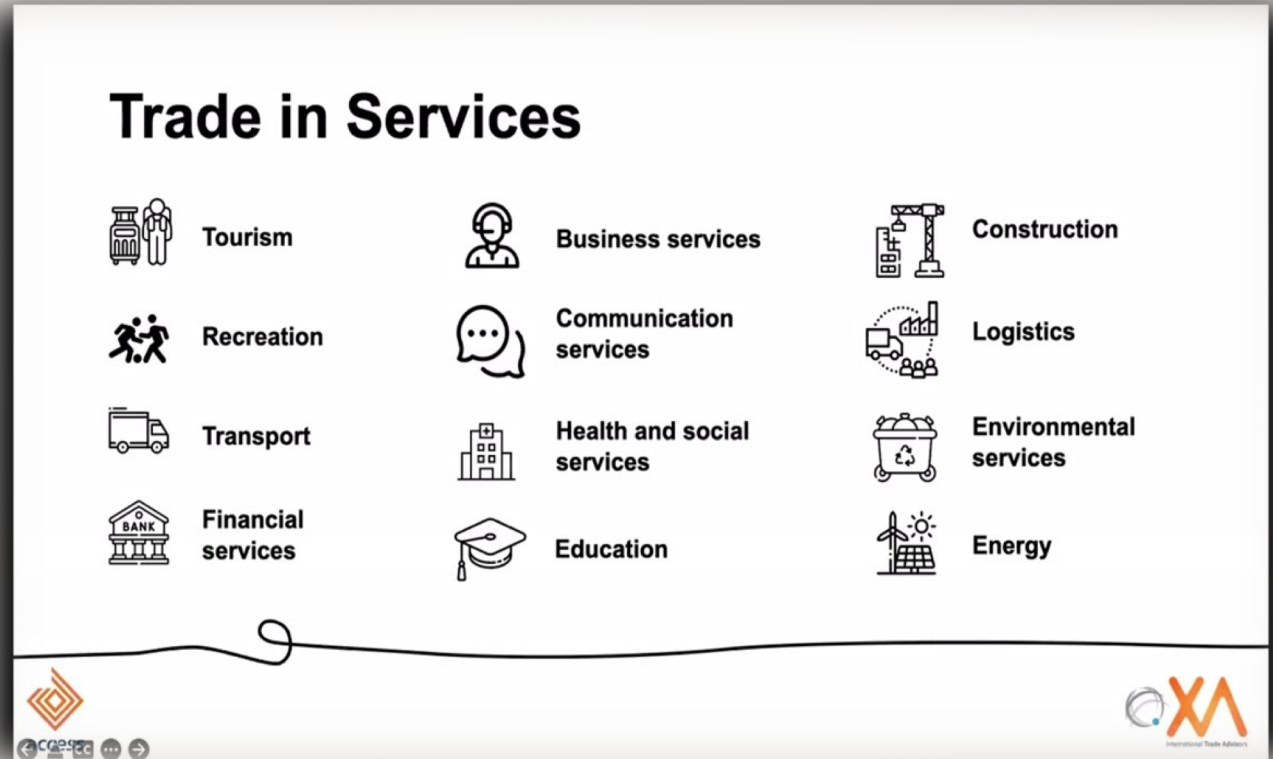
Source: African Development Bank (AfDB)

HOW DOES THIS HELP YOU?



If you're a service provider, digital entrepreneur, consultant or freelancer — this Protocol opens up the African market for you

- ◆ You can offer services in more African countries
- ◆ You can partner with local businesses across borders
- ◆ You can grow your business without moving your office
- ◆ You save time and effort with fewer regulations and red tape



Source: Access Bank South Africa